



Radiate with iRejuvenate - the Ultimate in Pure Facial Care

iRejuvenate by **Forest Secrets Skincare** is an ultra-pure, 2-step moisturising regime for the face formulated by skincare expert Dr. Barbara Oliosio, a leading chemist with over a decade's experience working exclusively with natural and organic ingredients.

Comprising **Lifting Pro-Youth Face Oil (Step 1)** and **Regenerating Skin Serum (Step 2)**, the **iRejuvenate** elixirs (£36/30ml each or £65 for both with 30 day money back guarantee from www.forestsecretsskincare.com) offer a multi-tasking, high performance and personalised approach to anti-ageing skincare.

Made in the UK with 100% natural, certified organic and fair trade ingredients (no parabens, emulsifiers¹, synthetic colours and fragrances, or PEGs), the highly concentrated formulations harness nature's most potent and active plant extracts to deliver a supercharged nutrient boost that stimulates skin's extraordinary self-regenerating properties. The result is a radiant and youthful complexion that glows with health and vitality.

Celebrity facialist Nuz Shugaa who used **iRejuvenate** on actresses Rachel McDowell, Amanda Seyfried and Ashley Lilley on the Mamma Mia set, and recommends them to her A-list clientele says: "I use Step 1 in my bespoke facials and the results are amazing. Skin is replenished and instantly nourished - its like food for the skin! Step 2 a great skin 'plumper' and it makes lines and wrinkles visibly less prominent - it's one of the best natural alternatives to botox!"

Step 1 - Lifting Pro-Youth Face Oil - is a high performance blend of 19 botanical oils, plant extracts, phytosterols, flavonoids and antioxidant vitamins A, C and E designed to stimulate collagen production and increase antioxidant activity.

Step 2 - Regenerating Skin Serum - is a premium grade blend of 11 botanical nutrients, vitamins, minerals, amino acids, plant collagen, super-algae peptides and hylauronic acid clinically proven to hydrate and repair skin, slow down collagen depletion, diffuse redness and minimise dark circles.

more.../





potent & pure skincare

For best results, simply blend on the palm of the hand before massaging gently into the face, neck and under-eye area. The following are general usage guidelines but Dr. Oliosio emphasises these are not prescriptive and encourages users to adjust the number of drops to suit skin's individual requirements:

SKIN TYPE	SUGGESTED USE
Oily / stressed	AM: 4 drops of Step 2. PM: 1 drop of Step 1 + 4 drops of Step 2
Dry / mature skin	AM: 3 drops of Step 1 + 3 drops Step 2. PM: As before
Normal skin	AM: 2 drops Step 1 and 3 drops Step 2. PM: As before. In winter, skin may benefit from an extra drop of Step 1
Combination skin	AM: 1 drop of Step 2 to the T zone if required. PM: As before. In winter, skin may benefit from an extra drop of Step 1

iRejuvenate products are BUAV approved and Vegan registered. For further information and mail order, visit www.forestsecretsskincare.com. A 'Try Me' set of Oil and Serum (2 x 3ml) is also available for £5.

ENDS

Notes for Editors: Dr Barbara Oliosio can provide expert advice / comment on the subject of natural and organic skincare. Passionate about the planet, she contributes to beauty trade publications, speaks at international conferences on achieving sustainability in natural and organic cosmetics and is a member of the Royal Society of Chemistry and the Society of Cosmetic Scientists. She blogs at <http://organatural.typepad.com>



Forest Secrets Skincare is committed to ethical and environmentally responsible business practices. Ingredients are GMO free and biodegradable. No plastic comes into contact with the products at any stage, the outer packaging and bottles are recyclable, and a renewable energy supplier provides the Company with wind powered electricity.

Media enquiries: Tracey Hollom, Vert PR. Tel: 01925 210349. Email: tracey@vertpr.co.uk

¹ the absence of emulsifiers minimises the use of palm oil derivatives. Palm tree plantations are linked to deforestation in South East Asia, causing destruction of wild life habitat and soil erosion. iRejuvenate contains only 1 palm oil derivative - glycerine

